

ecell-guard

SALES PARTNER PROGRAM

Riester GmbH
Dieselstraße 6
D 71546 Aspach

Tel. +49 71 91 344 06-22
E-Mail sales@ecell-guard.com
Web www.ecell-guard.com

On the threshold of a new technological era in which batteries play a key role, ecell-guard is consistently focusing on automated fire protection.

With this forward-looking solution, the considerable risks that modern battery systems can entail are specifically contained. **ecell-guard** works with a globally active dealer network to tap into the rapidly growing market for electromobility and battery fire protection.

This network offers you, as an interested specialist dealer, the opportunity to position yourself in an innovative environment and benefit from the rapid market development.

+ **Fast Growing Market**

Electric mobility and battery fire protection are experiencing above-average growth

+ **Innovative Product**

World's first automated fire protection system with a focus on electric vehicles

+ **Excellent Competitive Situation**

Clear unique selling point on the global market

+ **Attractive Benefits**

Multiple benefits and discounts for sales partners at various levels

We offer

+ **Marketing & Sales Support**

Professional materials like brochures, social media and online advertising – tailored to the respective partner level.

+ **Financial Incentives**

Attractive margins and discounts, tailored to the agreed sales targets.

+ **Industry & Target Group Diversity**

From private users to car dealerships, hotels and parking garages to industry and public institutions.

+ **Project & Sales Support**

Intensive support for major projects, tenders and complex inquiries.

+ **Joint Campaigns**

Planning of trade fairs, roadshows and online campaigns in close coordination with high visibility.

+ **Personal Support**

Dedicated contacts for technology and sales with fast response times.



Easy basic entry into the market, without fixed minimum quantities or territorial protection. The focus is on active sales.

- + **Listung als Authorized Partner**
- + **Attraktive Einkaufskonditionen und Margen**
- + **Keine verpflichtende Mindestabnahme**
- + **Breite Marktdurchdringung ohne konkrete Umsatzziele**
- + **Regelmäßige Schulungsangebot, Onboarding-Unterstützung**
- + **Optionaler Aufstieg zum Certified Partner**



Focuses on regional market coverage with binding sales targets. Territory protection ensures intensive market cultivation. Higher margins and more leads at this level.

- + **Listed as an Authorized Partner in our dealers directory**
- + **Attractive purchasing conditions and margins**
- + **No mandatory minimum purchase**
- + **Broad market penetration without specific sales targets**
- + **Regular training courses, onboarding support**
- + **Optional upgrade to Certified Partner**

Further questions or get started right now?

The ecell-guard team is at your disposal!

Benefit from a rapidly growing market, unique technology and individual support now.

Save your place in the ecell-guard partner network right now!

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